

2008 IEEE International Conference on Acoustics, Speech, and Signal Processing



March 30 - April 4, 2008

Caesar's Palace, Las Vegas, Nevada

Exhibitor Invitation





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2008 IEEE International Conference on Acoustics, Speech, and Signal Processing (ICASSP)

CAESARS PALACE

March 30 - April 4, 2008 • Las Vegas, Nevada, USA

The 33rd International Conference on Acoustics, Speech, and Signal Processing (ICASSP) will be held at Caesars Palace in Las Vegas, March 30 - April 4, 2008. The ICASSP meeting is the world's largest and most comprehensive technical conference focused on signal processing and its applications. The conference will feature world-class speakers, tutorials, exhibits, and over 50 lecture and poster sessions on the following topics:

Audio and electroacoustics

Bio imaging and signal processing

Design and implementation of signal processing systems

Image and multidimensional signal processing

Industry technology tracks

Information forensics and security

Machine learning for signal processing

Multimedia signal processing

Sensor array and multichannel systems

Signal processing education

Signal processing for communications

Signal processing theory and methods

Speech processing

Spoken language processing

Welcome to the ultimate location for ICASSP 2008 - Las Vegas! Las Vegas continues to build upon its reputation as a vibrant showcase for the extraordinary. This is the city that attracts more than 38 million visitors a year by offering the grandest hotels, the biggest stars in entertainment, the highest caliber of award-winning chefs and master sommeliers, and, of course, the brightest lights. ICASSP 2008 is to be held in one of the grandest and most recognizable hotels on the Las Vegas Strip - Caesars Palace - one of the most opulent hotels in the heart of the desert, echoing the glory of ancient Greece and Rome.

Submission of Papers: Prospective authors are invited to submit full-length, four-page papers, including figures and references, to the ICASSP Technical Committee. All ICASSP papers will be handled and reviewed electronically. The ICASSP 2008 website www.icassp2008.com will provide you with further details. Please note that all submission deadlines are strict.

Tutorial and Special Session Proposals: Tutorials will be held on March 30 and 31, 2008. Brief proposals should be submitted by November 9, 2007, to tutorials@icassp2008.com and must include title, outline, contact information for the presenter, and a description of the tutorial and material to be distributed to participants. Special sessions proposals should be submitted by August 17, 2007, to specialsessions@icassp2008.com and must include a topical title, rationale, session outline, contact information, and a list of invited papers. Tutorial and special session authors are referred to the ICASSP website for additional information regarding submissions.

Important Deadlines	
Special Session Proposals Due	August 17, 2007
Notification of Special Session Acceptance	September 17, 2007
Submission of Camera-Ready Papers	October 5, 2007
Submission of Tutorial Proposals	November 9, 2007
Notification of Tutorial Acceptance	December 3, 2007
Notification of Paper Acceptance	December 14, 2007
Author's Registration Deadline	January 18, 2008





Exhibitor's Invitation

We are delighted to invite you to participate in the 2008 IEEE International Conference on Acoustics, Speech, and Signal Processing, to be held at Caesar's Palace in Las Vegas, Nevada, March 30-April 4, 2008. ICASSP 2008 will also present the 10th Annual Industrial Technology Tracks designed to promote industrial participation in which papers emphasizing industrial aspects and applications of signal processing will be featured. Some of the benefits enjoyed by exhibitors during ICASSP 2008 are:

- Industrial Technology Tracks featuring papers on industrial aspects of signal processing.
- Tutorials in multimedia and other emerging DSP application areas.
- Mailing list of participants in ICASSP 2008.
- Promotion available through ICASSP 2008 announcements and website.
- Centrally located exhibition area.
- Special food services available in the exhibit area.

For companies interested in recruiting, ICASSP 2008 encourages the exchange of employment information. Traditionally, ICASSP attendees include over 200 graduate students nearing the end of their programs of study, providing recruiters a great opportunity to seek out new and highly qualified applicants.

ICASSP 2008 Exhibits
Conference Management Services, Inc.
Attn: Bryan Stewart or Christopher Garza
3833 Texas Avenue South, Suite 221
Bryan, Texas 77802-4015 USA
(979) 846-6800 (phone)
(979) 846-6900 (fax)
exhibits@icassp2008.com

www.icassp2008.com



Exhibitor Prospectus

Organizations are invited to exhibit at the 2008 IEEE International Conference on Acoustics, Speech, and Signal Processing at Caesar's Palace in Las Vegas, Nevada. It is expected that over 2,000 participants will join in the combined technical program and product exposition, as well as other special events. The exhibit area is strategically located with respect to the main traffic flow of the conference activities. It will accommodate 20 booths.

Conference Dates:
March 30-April 4, 2008

Booth Pricing:

Exhibition Dates (Tentative):
April 1-3, 2008

Early Registration (by February 8, 2008):
\$2,000 USD per booth

Expected number of delegates:
2,000 engineers, scientists, and professionals

Regular Registration (after February 8, 2008):
\$2,500 USD per booth

Exhibition Location:
Caesar's Palace
Las Vegas, Nevada

Please inquire about multi-booth discounts.

Exhibit booth Specifications:
10 feet wide by 10 feet deep

Each exhibitor will be provided a display booth, an identification sign, a skirted table with two chairs, daily aisle cleaning, nightly security, and one complimentary copy of the CD-ROM proceedings.

General inquiries and exhibitor registration should be directed to:

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Bryan, Texas 77802-4015 USA
(979) 846-6800 (phone)
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Exhibit Hall Floor Plan

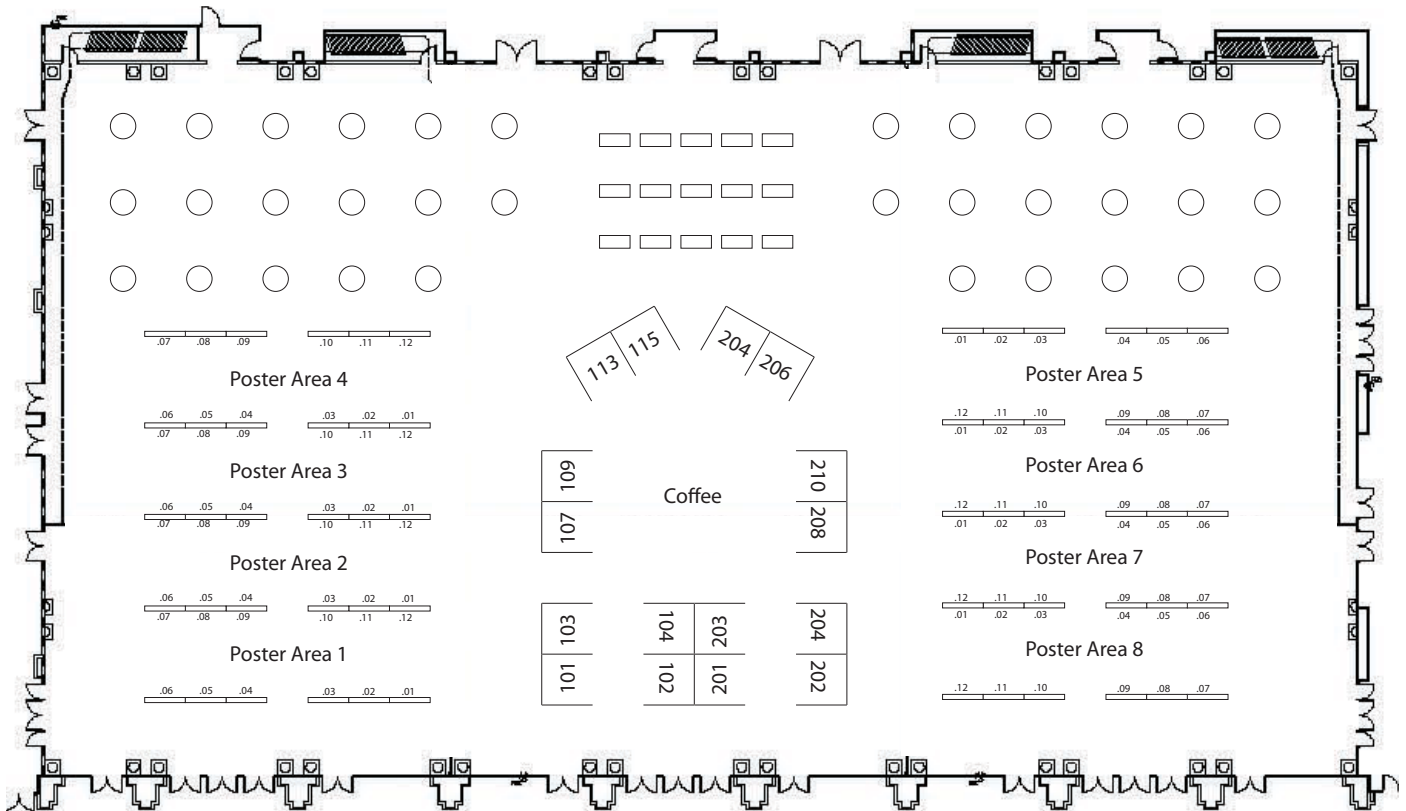


Exhibit Hours:

Tuesday, April 1, 2008
10:00 am - 6:30 pm

Wednesday, April 2, 2008
9:00 am - 6:00 pm

Thursday, April 3, 2008
9:00 am - 6:00 pm

Move In:
Monday, March 31, 2008
1:00 pm - 7:00 pm

Move Out:
Thursday, April 3, 2008
6:00 pm - 10:00 pm



Support Opportunities

ICASSP 2008 in Las Vegas promises to be one of the most exciting and well-attended conferences in the series. In addition to innovations in the conference and exhibit hall, we are offering new conference support opportunities for companies. The individual events or support items are listed below.

Platinum Conference Support - \$35,000

Benefits include: 4 booths in the exhibit hall; recognition at all of the events and functions listed below; recognition on the website and at the conference; one flyer in attendee's registration package. Bonus feature: Register by February 8 and receive one workshop at the conference.

Gold Conference Support - \$20,000

Benefits include: 2 booths in the exhibit hall; recognition at all of the events and functions listed below; recognition on the website and at the conference; one flyer in attendee's registration package. Bonus feature: Register by February 8 and receive 50% off one workshop at the conference.

Wireless Access - \$15,000

Benefits include: Recognition on the website; highlight recognition in the café and at the conference; company brochures in the café; one flyer in attendee's registration package. Bonus feature: Register by February 8 and receive 1 booth in the exhibition hall.

Internet Café - \$10,000

Benefits include: Recognition on the website; highlight recognition in the café and at the conference; company brochures in the café; one flyer in attendee's registration package.

On-Site Workshop - \$10,000 (multiple companies may have workshops)

Note: Multiple companies may host a workshop, and one company may host more than one workshop. Please inquire about multiple-workshop discounts. Benefits include: Half-day workshop, workshop information included on website and in Conference Guide. Bonus feature: Register by February 8 and receive 50% off 1 booth in the exhibition hall.

Student Paper Award Travel Grant - \$10,000 (multiple companies may support student travel grants)

Benefits include: Naming the travel grant, recognition on the website and at the conference. Bonus feature: Register by February 8 and receive 50% off 1 booth in the exhibition hall.

Conference Audio/Visual Support - \$5,000

Benefits include: 1 booth in the exhibit hall; recognition on the website and at the conference.

Speaker's Breakfast - \$6,000 (Tuesday, Wednesday, Thursday, and Friday Mornings; multiple companies may support the breakfast)

Benefits include: 1 booth in the exhibit hall; recognition on the website, at the supported breakfast and at the conference.

Conference Break - \$5,000 (breaks are Tuesday Afternoon; Wednesday, Thursday and Friday Morning and Afternoon; multiple companies may support each break, one company may support multiple breaks)

Benefits include: Recognition on the website, at the conference, and highlighted at the supported break. Bonus feature: Register by February 8 and receive 50% off 1 booth in the exhibition hall.

Badge Holders - \$4,000

Benefits include: Recognition on the website and at the conference.

Student Paper Competition - \$1,000 (multiple companies may support the competition)

Benefits include: Recognition on the website and at the conference.

Recognition at the conference will take the form of a listing and company name or logo in the conference program and on conference signage. Recognition on the website will take the form of the company name or logo and a link to the company website. Recognition at specific events and functions will take the form of an announcement at the event, as well as a listing and company name or logo in the conference program and on the conference signage.



Support Agreement

The full payment of the conference support accompanies this application. We understand that, if accepted by ICASSP 2008, a written confirmation of this application will be returned to us. In the event the application is denied, ICASSP 2008 will promptly advise us and return the payment.

Company Name _____

Contact Name & Title _____

Address _____

City/State/Postal Code/Country _____

Phone/Fax/Email _____

CONFERENCE SUPPORT REQUESTED _____ Cost \$USD

_____ \$ _____

_____ \$ _____

_____ \$ _____

_____ \$ _____

Total Support Cost \$ _____

Checks should be made payable to IEEE / ICASSP 2008, Federal Tax ID Number 13-1656633. If you wish to pay by credit card, please fill in the information below.

Credit Card Number for Support Fees (Visa / MasterCard / AmericanExpress)

_____ Exp MM / YY _____

Amount to Charge \$USD _____ Name on Card _____

Signature _____

In acceptance of this agreement, the parties thereto affix their signature:

Company Signature _____

Title _____ Date _____

ICASSP 2008 Signature _____

Title _____ Date _____

Send Agreement to:
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Bryan, Texas 77802-4015 USA
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exhibits@icassp2008.com



Exhibit Space Agreement

We hereby apply for exhibit space at ICASSP 2008. In making an application, we agree to exhibit under and comply with the accompanying Rules and Regulations printed under this agreement and with the Rules and Regulations in any subsequent Exhibitor Bulletin, which are hereby made a part of this contract. **IMPORTANT: Closing Date for discounted Rate and Initial Space Assignment is February 8, 2008.**

Each company participating in the exhibit must return this agreement, properly executed by an authorized company representative. Priority and booth selection space will be made according to application date, exhibit payment, individual applicant requirements and available space. Exhibit Management reserves the right to rearrange the floor plan and/or relocate exhibitors in the best interests of the total exhibit.

Company Name _____

Address _____

City/State/Postal Code/Country _____

Phone _____ Fax _____

Please address further correspondence to _____

Phone _____ Email _____

We will exhibit the following kinds of products _____

Please reserve ___ booths at the **Early / Regular** rate. Booth numbers requested (in order of preference): _____

Payment in full must be submitted with this application. Checks should be made payable to IEEE / ICASSP 2008, Federal Tax ID Number 13-1656633. **NOTE:** Any booth application received without the full payment is subject to reposition in the Seniority Assignment listing maintained by Exhibit Management.

The Exhibitor indemnifies and agrees to hold harmless the IEEE (ICASSP 2008) Conference and Caesar's Palace and their officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses, including legal fees, arising from any damage to property or bodily injury to exhibitor, exhibitor's agents, representatives, employees or contractors by reason of the exhibitor's occupancy or use of the exhibit facilities.

Approved by _____ Date _____

Title _____ Company _____

Phone _____ Email _____

ICASSP 2008 Signature _____ Date _____

Credit Card Number for Booth Fees (Visa / MasterCard / AmericanExpress) _____

Exp MM / YY _____

Amount to Charge \$USD _____ Name on Card _____

Signature _____

Return this application with payment to:

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EXHIBITOR BASIC TERMS & CONDITIONS

1. Display space will be assigned by the Conference in accordance with the conditions outlined in the DISPLAY SPACE ASSIGNMENT which forms part of this agreement. In the event of a duplicate application for the same space, the assignment priorities stated in the EXHIBIT RULES shall be used.
2. The Exhibitor shall remit with this agreement 100% of the total booth rental, as determined elsewhere in this agreement.
3. In the event of cancellation of this agreement by the Exhibitor prior to the date of the conference, the Conference will assess a cancellation charge according to the following schedule:

Cancellation after February 8, 2008 100% of booth rental

Cancellation on or before February 8, 2008 50% of booth rental

The Conference reserves the right to reassign space, withstanding the cancellation fee.

4. In the event the Conference does not accept this agreement, the Exhibitor will be promptly notified, and the fees returned.
5. The Exhibitor agrees to accept from the Conference, billing for any charges rendered during the conference in conjunction with services performed or administered by the Conference and requested by the Exhibitor. These charges may include, but are not limited to, surcharges for materials or services requested by the Exhibitor through the Conference. All such charges are due and payable in full within thirty (30) days of receipt of an invoice from the Conference.
6. The Exhibitor agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Exhibitor or any person therein with the consent of the Exhibitor, and that the Exhibitor shall indemnify and keep harmless the Conference and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Exhibitor, its representatives, agents, or contractors.
7. In the event the site of the conference shall, in the sole discretion of the Conference, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of the Conference, this agreement may be terminated by the Conference. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference terminate this agreement pursuant to the provisions of this section, the Exhibitor waives any and all claims for damage arising therefrom. The Exhibitor further agrees that the Conference liability is limited to a refund of monies paid prior to the termination. Should the conference be underway, the Exhibitor shall expect the Conference to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the termination. This provision shall not relieve the Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference in regard shall be paid notwithstanding.

EXHIBIT RULES

These rules and regulations are supplemental to the EXHIBITOR BASIC TERMS AND AGREEMENTS, and they have been established for the protection of everyone. (The word "management" as used herein shall mean officers, committee members, or employees acting with authority from ICASSP 2008).

1. BOOTH IDENTIFICATION

Absolutely NO company identification may be placed outside the area of the booth. No identification may be placed on posts or pillars adjacent to booths occupied by exhibitors, or on carpeted areas of the aisles beyond the standard booth limits.

2. DISTRIBUTION OF SOUVENIRS AND SAMPLES

To achieve greater exposure and attention exhibitors may donate items to be given away in a daily door prize drawing if one is established by the conference management. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the exhibitor's designated booth space. In all cases, exhibitors planning giveaways of any nature should make arrangement well in advance with the show management, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the conference.

3. DISPLAY REQUIREMENTS AND RESTRICTIONS

All displays or exhibited materials must be fireproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within exhibitor's booth and must not obstruct the clear view of nearby exits or other exhibits.

ALL WIRING ON BOOTHS OR DISPLAY FIXTURES MUST CONFORM TO LOCAL ELECTRICAL AND LOCAL FIRE DEPARTMENT REGULATIONS.

The side of any display cabinet or structure facing a side aisle, or adjacent exhibitor's booth, must be finished or suitably decorated at the expense of the exhibitor erecting or installing such display.

No exhibit may exceed eight feet high and that only within the area extending three feet from the back wall. Maximum height of the displays in the balance of the area is four feet, except that products to stand on the floor may extend higher than this limit, but must be positioned as close to the back wall as possible, to avoid blocking the view of adjoining exhibitors.

NOTE PARTICULARLY THAT NO PART OF A SIGN OR SOLID DISPLAY MAY EXTEND HIGHER THAN EIGHT FEET ABOVE THE FLOOR.

NOTE: ANY DISPLAYS NOT CONFORMING TO THE EXHIBIT SPECIFICATIONS OUTLINED IN THESE RULES MUST BE APPROVED BY THE CONFERENCE MANAGEMENT IN WRITING PRIOR TO THE MOVE-IN DATE.

4. BOOTH PERSONNEL & ACTIVITIES

With the exception of convenience help, such as secretaries or professional product demonstrators, all booth personnel must be REGULAR EMPLOYEES of the company, or its representatives, who are fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference.

No exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the hours ICASSP 2008 exhibits are open, or which detracts from the exhibit or convention operations.

Only registered exhibitors may publicly advertise hospitality rooms and only on those bulletin boards provided in the exhibit area.

5. LIABILITY AND THEFT

Show and hotel management will not be responsible nor liable for injury to the person or property, nor loss of property of exhibitors, their guests, invitees, employees, or agents. Furthermore, the exhibitor agrees to defend or hold harmless the conference, its directors, employees, and agents from any liability of personal injury and loss or damage to property. EXHIBITORS SHOULD INSURE AGAINST SUCH CONTINGENCIES. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the booth rental.

Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, etc.

6. SUB-LETTING EXHIBIT SPACE

No exhibitor may assign, sublet or apportion any of the space contracted for by him/her or their company.

7. MATERIALS HANDLING

The handling of exhibitor's material into and out of and within the exhibit buildings shall be at exhibitor's expense. Exhibitor's empty crates, boxes and cartons will be removed from the show area before the opening.

8. A security guard, supplied by the conference, will prevent entry to exhibit areas by anyone not authorized by ICASSP 2008 management, or not wearing proper badge for admission to such areas. A WATCHMAN SERVICE DOES NOT GUARANTEE EXHIBITORS AGAINST LOSS: NEITHER DOES IT IMPLY AN ASSUMPTION OF LIABILITY FOR EXHIBITOR'S PROPERTY BY THE CONFERENCE.

Any equipment to be removed from the exhibit area during the conference must be authorized by the Exhibit Manager in conjunction with the specific exhibitor.

9. INTERPRETATION OF RULES

Conference management shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

10. AMENDMENTS TO RULES AND REGULATIONS

Conference management reserves the right to amend these rules and regulations or to make additions thereto.

11. BOOTH ASSIGNMENT PRIORITY

In the event of duplicate application for the same space, priorities will be based on the application postmark date.



Exhibitor Information

Below, please fill in the contact information you would like published on the ICASSP 2008 website and in the conference program.

Contact Name & Title _____

Company Name _____

Address _____

City/State/Postal Code/Country _____

Phone _____ Fax _____

Website _____

Email _____

Company Information / Product Description:

Please indicate here that ICASSP 2008 has permission to place your company's logo on the ICASSP 2008 website in conjunction with your company name and other information.

Yes, you may place the company logo on the ICASSP 2008 website.

No, you may not place the company logo on the ICASSP 2008 website.

Please return form to:

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(979) 846-6900 (fax)
exhibits@icassp2008.com



Exhibitor Badges

Please list below the names and titles of the individuals who will be working in your booth. Please provide this information with your application, if possible.

Company Name _____

Name _____

Title _____

Name _____

Title _____

Name _____

Title _____

Name _____

Title _____

Please return this form to:

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